

## Business Studies, Practice Paper-2

Time 3 hrs.

Class 11th

M.M. 90

**General instructions:**-Answer to questions carrying 1 mark each (1-10) may be from one word to one sentence. Answer to questions carrying 3 marks each (10-17) may be from 50-75 words. Answer to questions carrying 4marks each (18-22) and 5marks each (23-25) may be about 150 words. Answer to questions carrying 6 marks each (26-29) may be about 200 words. All the questions should be attempted in serial order.

1. Name the type of manufacturing industry in which one material is separated into several useful products.
2. Is it compulsory to register a cooperative society?
3. What is 'factoring' as a source of finance?
4. What do you mean by promotion of a company?
5. Give an example of form of public enterprise that requires a special act of the parliament.
6. What is debit card?
7. What do you mean by retained earnings?
8. What do you mean by itinerant retailers?
9. Why is Indemnity principal not applicable to Life Insurance?
10. Define business process outsourcing?
11. What do you mean by economic responsibility, legal responsibility and ethical responsibility?
12. Write a note on vending machines.
13. Give any three objectives of earning profit.

- 14.** Write any three steps taken for pollution control.
- 15.** Explain the role of small business in rural India.
- 16.** Explain any three modes of making payment in online transactions.
- 17.** Explain with any three reasons, why outsourcing is criticized.
- 18.** Which form of business organization is suitable for following types of business and why?
- i) Beauty Parlor.
  - ii) Chartered Accountancy Firm.
  - iii) Bakery Shop.
  - iv) Shopping Mall.
- 19.** Radha Enterprise Ltd. Is the producer of 'Tasty Pan Masala'. In order to promote the sale of this product, the company is using the slogan "Come Alive with Tasty Pan Masala" and its advertisements are not showing the statutory warning "Tobacco chewing is injurious to health".
- (a) What values are being violated by Radha Enterprise Ltd.?
  - (b) What are the ethical and legal objections against the advertisement?
- 20.** Write any four advantages of multi-national corporations.
- 21.** Explain the functions of any four institutions to promote small business in India.
- 22.** Write any four problems of E-business.
- 23.** What do you mean by Statutory Corporations? Write any four merits of this form of enterprises.
- 24.** Explain any five clauses of Memorandum of Association of a Company.
- 25.** Explain how Equity shares are different from Preference shares and Debentures?
- 26.** Explain the types of Cooperative societies.

Or

Explain the difference between Cooperative society and Company form of organization.

**27.** Explain the functions of a bank as provided to its customers. Or

Explain any six points of difference between Life insurance and Marine Insurance.

**28** What do you mean by Chain stores? Write any five advantages of Chain stores. Or

What do you mean by Departmental stores? Write any five problems of such stores.

**29.** Explain the problems of International Business in detail. Or

Explain the steps in the Import procedure.

www.commerceatease.com